



NCL

Phishing Simulation - As a Service.

Phishing accounts for up to 83% of all recorded cyber-attacks in the UK. It only takes a user one or two clicks of misjudgement for the attack to start. Once an attacker has gained access to the network, swift identification and mitigation is critical in limiting damage.

Phishing is the process of tricking an email recipient into revealing personal or confidential information which can then be used illicitly. It's the easiest and most frequently used technique for attackers to gain access to your network and cause damage.

Stopping an attack from ever taking place is where all organisations would like to be. However, certain elements make that incredibly difficult as one of the key attack vectors relies on human interaction and decision making, which can be manipulated or just simply bad at times for many reasons.

Regularly training staff on the importance of security is essential in reducing this element. Evidence shows that having an established security awareness training program for your employees improves their phishing detection rates and increases the likelihood that they report the email to their internal security team.

Educating and training your users is the best way to reduce the risk and build a more security focused and aware workforce. Phishing tests or simulations also help understand which users are most at risk or who may require additional training and what type of attacks they are most likely to fall victim to.

Our comprehensive phishing simulation will help:

- Increase staff awareness
- Understand the real threat to your organisation
- Identify target users or user groups
- Highlight training needs
- Demonstrate effectiveness of phishing training to reduce this threat

The service can be tailored to your specific needs, allowing several campaigns to run simultaneously within your organisation - targeting different user groups such as high-risk remote staff, key process workers or C-level executives.

We'll provide you with regular reports including identified weaknesses, recommendations and comparisons to industry benchmarks, with recommended training or actions to help reduce the phishing risks to your business.

Features & Benefits

Features

- User behaviour analytics and timelines
- Phishing reply tracking
- User, group and organisational behaviours and risk scores
- Personalised phishing content per user/group
- Custom email templates
- Current events to choose from
- Recommended corrective actions to reduce probability and impact of this threat
- Managed online portal access
- Bespoke reporting

Benefits

- Measures your organisation's degree of vulnerability to phishing
- Demonstrate effectiveness of security awareness campaigns
- Increased user alertness to phishing
- Realtime intel - easy to consume, bite sized campaigns
- Granular insight into user, group, and organisational response behaviour
- Identify susceptible staff and training needs
- Keep simulations current and relevant

Service Delivery

1 Phishing campaign design >>

- We work with you to choose the appropriate scheduling, email content, and targets for your phishing campaign.
- We offer templated email content or bespoke content to match your needs.

2 Baseline marking >>

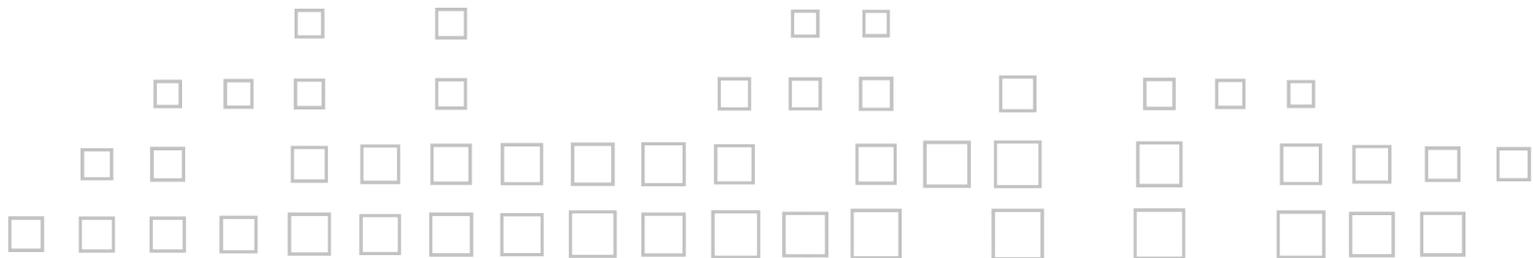
- We provide a phish-prone percentage baseline of your users, groups, and company.
- We offer industry baseline comparisons so you can gauge how well you stand up against your peers.

3 Remediation action feedback >>

- Relevant security awareness training is offered based on users or groups failing a simulated attack.
- Behaviour analytics help focus security awareness training for your users and groups.

4 Reporting. >>

- We provide a full report on your organisation, groups, and users, with metrics and graphs based on your security awareness training and phishing.
- You'll be able to track how your users respond and how well they improve their behaviour, knowledge, and confidence over time.



Service Levels, Reporting & Pricing

Simulations	24x365 (or scheduled as required)
Core Service	Normal business hours
Analyst support	Normal business hours
Reporting	Weekly (standard)
Service Desk	Normal business hours
Data Retention	Data is retained on NCL's cloud infrastructure during service lifetime.
Pricing	P.O.A

Build a Solid Foundation to Protect Against Phishing Attacks

In our experience, a good phishing simulation program is founded on clear direction and support from senior management and security personnel, coupled with a comprehensive security awareness program. NCL can help you instil a user-based security culture through use of an effective phishing simulation service, helping you understand the human risk to your organisation, and work with you to reduce that risk.





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